



MoMA

EVERYDAY BOXED CARDS

Welcome to a new year with MoMA! Building on the Museum's mission of recognizing design as a key discipline of our time, we are committed to bringing good design to everyone, in many forms. Since the 1940s, MoMA Design Store has introduced a new line of holiday cards created by emerging and established artists every year. Our new blank pop-up cards are a graceful and surprising way to send greetings and make every day special.

Sold in units of 4.

EVERYDAY CARDS

Paper-engineered greeting cards. Packaged in boxes of 6 cards, unless otherwise noted below, and sold in units of 4.

NEW

MODERN BIRDS 8 CARDS PER BOX



ARTIST
Keisuke Unosawa

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>3D elements</i>	<i>white</i>
GREETINGS	
<i>blank</i>	
SIZE	SKU #
<i>4.75" x 6.5"</i>	<i>MOMA802046</i>



NEW

FESTIVE FRUITS



ARTIST
Peagreen

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
GREETINGS	
<i>blank</i>	
SIZE	SKU #
<i>5.25" x 7.25"</i>	<i>MOMA802044</i>



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NEW

CHEERFUL BALLOONS



ARTIST
Peagreen

PRICE WHOLESALE/RETAIL

FEATURES

Metallic foil, neon inks, glitter, acetate

ENVELOPE

blue

GREETINGS

blank

SIZE

5.5" x 7.5"

SKU #

MOMA802042



NEW

PLAYFUL PANSIES



ARTIST
Jann Johnson

PRICE WHOLESALE/RETAIL

FEATURES

3D elements

ENVELOPE

purple

GREETINGS

blank

SIZE

5.25" x 7.25"

SKU #

MOMA802040



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NEW

FLORAL BOUQUET



ARTIST
Peter Dahmen

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
GREETINGS	
<i>blank</i>	
SIZE	SKU #
<i>4.75" x 6.5"</i>	<i>MOMA802038</i>



NEW

YOU MAKE MY HEART POUND



ARTIST
Mathilde Bourgon

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
GREETINGS	
<i>you make my heart pound</i>	
SIZE	SKU #
<i>4.75" x 6.5"</i>	<i>MOMA802037</i>



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PICKET FENCE DAISIES



ARTIST
Jann Johnson

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>3D elements</i>	<i>yellow</i>
GREETINGS	
<i>blank</i>	
SIZE	SKU #
<i>5" x 7"</i>	<i>MOMA801021</i>



BIRTHDAY WISHES



ARTIST
Rob Kelly

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up, metallic foil</i>	<i>orange</i>
GREETINGS	
<i>happy birthday!</i>	
SIZE	SKU #
<i>4.25" x 5.5"</i>	<i>MOMA801018</i>



BEAUTIFUL BUTTERFLIES



ARTIST
Maike Biederstädt



PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>blue</i>
GREETINGS	
<i>blank</i>	
SIZE	SKU #
<i>6.25" x 4.5"</i>	<i>MOMA801016</i>



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CHEERFUL GERANIUM



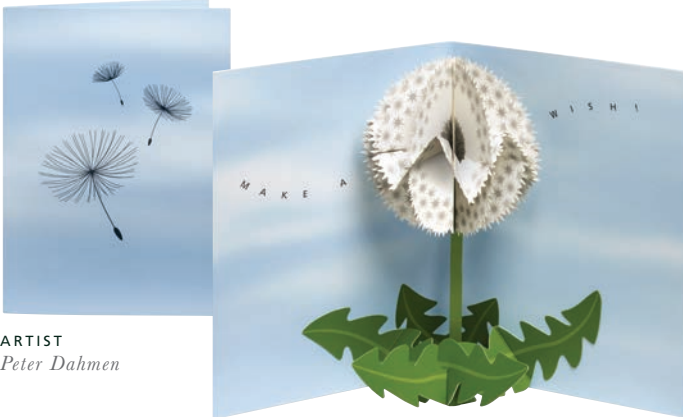
ARTIST
Jann Johnson

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>3D elements</i>	<i>green</i>
GREETINGS	
<i>blank</i>	
SIZE	SKU #
<i>4.25"x 5.5"</i>	<i>MOMA801014</i>



DANDELION WISHES



ARTIST
Peter Dahmen

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up, laser cutting</i>	<i>green</i>
GREETINGS	
<i>make a wish!</i>	
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA800210</i>



GINGHAM CUPCAKE



ARTIST
Peter Dahmen

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
GREETINGS	
<i>none</i>	
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA121069</i>



EVERYDAY CARDS

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POP-UP CAKE



ARTIST
Maike Biederstädt

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>purple</i>
GREETINGS	
<i>none</i>	
SIZE	SKU #
4.5"x6.25"	MOMA121066



PLAYFUL BLOSSOMS



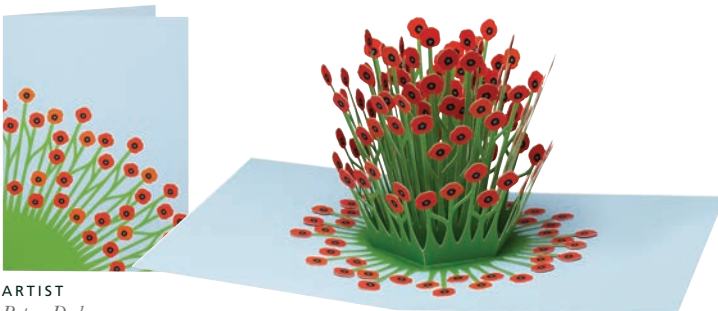
ARTIST
David A. Carter

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
GREETINGS	
<i>none</i>	
SIZE	SKU #
6.25"x4.5"	MOMA120069



BLOOMING POPPIES



ARTIST
Peter Dahmen

PRICE WHOLESALE/RETAIL

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
GREETINGS	
<i>none</i>	
SIZE	SKU #
4.5"x6.25"	MOMA120068

