



# MoMA

## EVERYDAY BOXED CARDS

Welcome to a new year with MoMA! Building on the Museum's mission of recognizing design as a key discipline of our time, we are committed to bringing good design to everyone, in many forms. Since the 1940s, MoMA Design Store has introduced a new line of holiday cards created by emerging and established artists every year. Our new blank pop-up cards are a graceful and surprising way to send greetings and make every day special.

## EVERYDAY CARDS

Paper-engineered greeting cards. Packaged in boxes of 6 cards

AVAILABLE MARCH 2019

### SKY LOVE YOU



ARTIST  
*Jessica Tice-Gilbert*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>red</i>
FRONT COPY	INSIDE COPY
<i>blank</i>	<i>blank</i>
SIZE	SKU #
6.25"x4.5"	MOMA801019



AVAILABLE MARCH 2019

### BIRTHDAY WISHES



ARTIST  
*Rob Kelly*

FEATURES	ENVELOPE
<i>pop-up, metallic foil</i>	<i>orange</i>
FRONT COPY	INSIDE COPY
<i>blank</i>	<i>happy birthday!</i>
SIZE	SKU #
4.25"x5.5"	MOMA801018



AVAILABLE MARCH 2019

### BIRTHDAY BALLOONS



ARTIST  
*Robert Sabuda*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>blank</i>	<i>happy birthday!</i>
SIZE	SKU #
6.25"x4.5"	MOMA801017



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### BEAUTIFUL BUTTERFLIES



ARTIST  
*Maike Biederstädt*



FEATURES	ENVELOPE
<i>pop-up</i>	<i>blue</i>
FRONT COPY	INSIDE COPY
<i>blank</i>	<i>blank</i>
SIZE	SKU #
6.25"x4.5"	MOMA801016



AVAILABLE MARCH 2019

### PLAYFUL LEAVES



ARTIST  
*Sheila Hirata*



FEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>blank</i>	<i>blank</i>
SIZE	SKU #
6.25"x4.5"	MOMA801015



AVAILABLE MARCH 2019

### CHEERFUL GERANIUM



ARTIST  
*Jann Johnson*

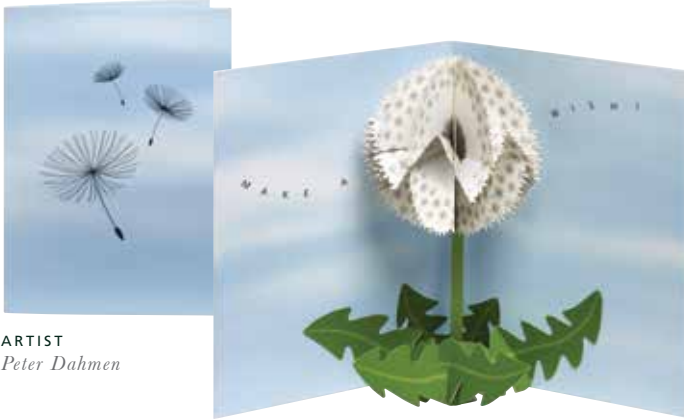
FEATURES	ENVELOPE
<i>3D elements</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>blank</i>	<i>blank</i>
SIZE	SKU #
4.25"x 5.5"	MOMA801014



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### DANDELION WISHES



ARTIST  
*Peter Dahmen*

FEATURES	ENVELOPE
<i>pop-up, laser cutting</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>make a wish!</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA800210</i>



### GINGHAM CUPCAKE



ARTIST  
*Peter Dahmen*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA121069</i>



### POP-UP CAKE



ARTIST  
*Maike Biederstädt*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>purple</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA121066</i>



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### PLAYFUL BLOSSOMS

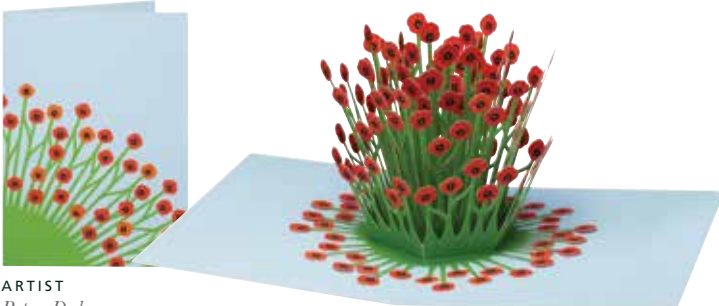


ARTIST  
*David A. Carter*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
6.25"x4.5"	MOMA120069



### BLOOMING POPPIES



ARTIST  
*Peter Dahmen*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
4.5"x6.25"	MOMA120068



### BRILLIANT BOUQUET



ARTIST  
*Maike Biederstädt*

FEATURES	ENVELOPE
<i>pop-up, laser cutting</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
4.5"x6.25"	MOMA120066

