

MoMA Wholesale 2024



MoMA Wholesale 2024

Since the first Good Design exhibition at The Museum of Modern Art in 1950, we've championed the idea that beautiful, useful designs should be more accessible. In these pages, you'll find products approved by MoMA curators that bring everyday delight and provide problem-solving solutions. Plus, every purchase supports The Museum of Modern Art.



Claude Monet. *Water Lilies*. 1914–26. Oil on canvas, three panels.
The Museum of Modern Art, New York. Mrs. Simon Guggenheim Fund.
Photo: Gus Powell



p17



p7



p7



p3



p26



p27



p6



p34



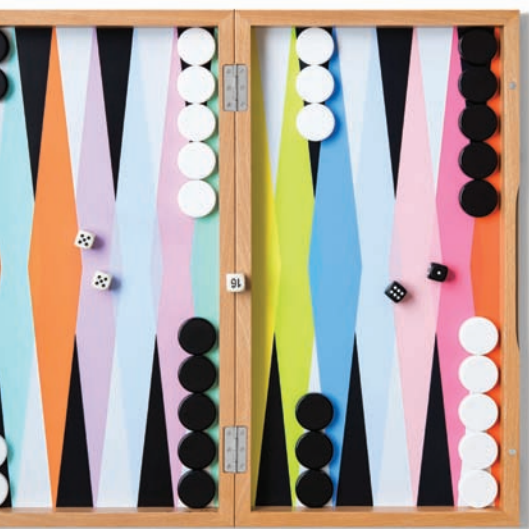
p26



p28



p5





Yinka Ilori for MoMA

Our new collaboration brings optimism and playfulness to everyday entertaining. London-based multidisciplinary artist Yinka Ilori is known for creating designs informed by his British and Nigerian heritage. *Oorun Didun* comes from the Nigerian expression for “sweet sun,” and these designs invite you to gather together in community and to set the stage for celebration.

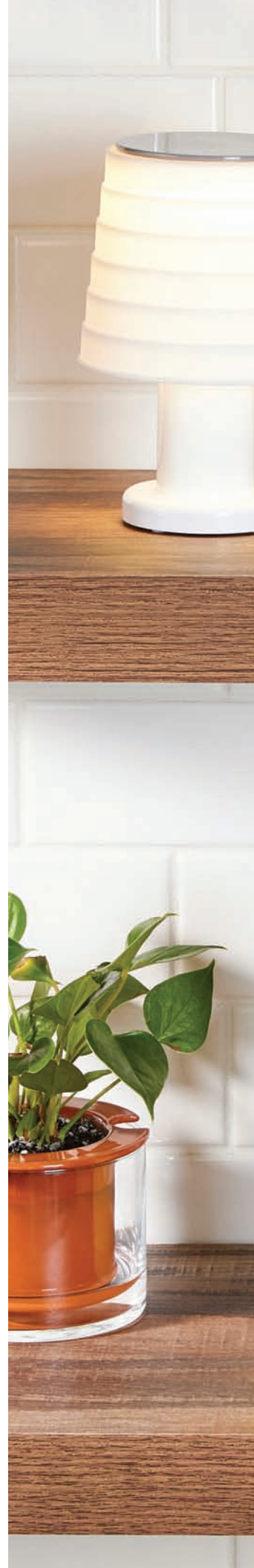
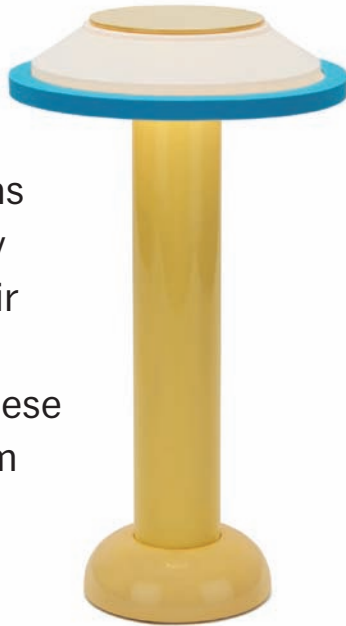






Sowden Designs

George Sowden has been designing objects that improve the functions of everyday life for nearly 50 years. Because of their interesting shapes and distinct color palettes, these lighting designs also seem to double as sculptures.







SOWDEN Lighting

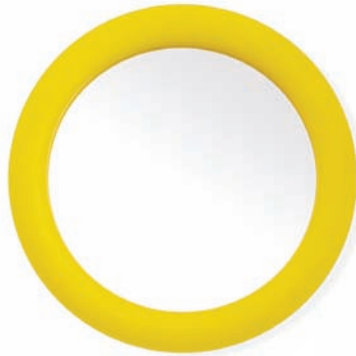
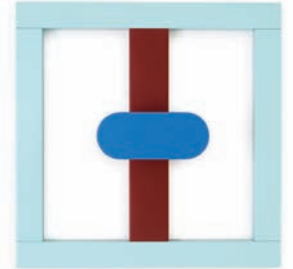
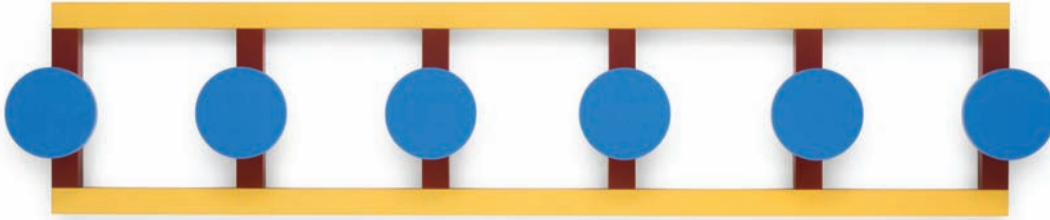
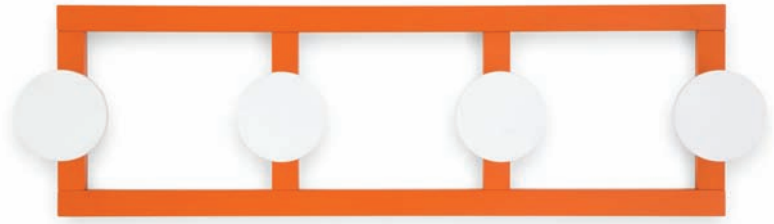
Following the success of his PL1 Lamp, designer George Sowden has developed this expanded collection.

The shades are made from silicone, a great diffuser of light.





Bring an element of fun to your entryway with these coat racks from Danish brand Raawii. Artist Nathalie Du Pasquier brings her signature style to these designs, with bold colors and geometric shapes.





A modern holiday display. These battery-operated designs are lit from within with LED lights.







These multicolored glass trees create a celebratory glow with warm LED lights inside.





Make every day delightful with brightly colored home décor and wet pots that keep plants watered on schedule.





Two separate vases that join together for a monochromatic statement, or apart for a colorful display.





Raawii Strøm

Designed in Denmark by Nicholai Wiig Hansen and handmade in Portugal using a slip-cast technique, these sculptural pieces marry refined simplicity with everyday function.





Raawii Strøm Vase

Different sizes let you display small bouquets or show-stopping floral arrangements.



Vaporous Gray
X-Large

Vaporous Gray
Large

Vaporous Gray
Small

Coral Blush

Raawii Strøm Bowl

Fill these with fruit, use as a catchall or just display as a delightful home accent.



Vaporous Gray
Large

Vaporous Gray
Small

Coral Blush

Raawii Strøm Jug

Use these sculptural jugs to serve beverages or to display flowers.



Vaporous Gray
Medium

Vaporous Gray
Small

Coral Blush



Freesia



Horizon Blue



Vibrant Orange



Green Gables



Blue



Freesia



Horizon Blue



Vibrant Orange



Green Gables



Blue



Freesia



Horizon Blue



Vibrant Orange



Green Gables



Blue



Raawii Omar

This collaboration between Raawii and *Apartamento* magazine founder Omar Sosa features stackable, multi-use earthenware vessels handcrafted in Portugal.



Raawii Omar Carafe

Use the carafe to serve water, wine or juice. It can also double as a vase.



Soft Yellow

Pink

Mustard

Cinnamon

Raawii Omar Vase

Create a large floral display or just display the vase as a decorative object.



Soft Yellow

Pink

Mustard

Cinnamon

Raawii Omar Bowl

Use the bowls to display fruits, as a catchall or stack it with other Raawii Omar designs.



Soft Yellow
Small

Pink

Mustard

Cinnamon



Soft Yellow
Large

Pink

Mustard

Cinnamon

Smoke



Smoke Green



Strong Coral



Electric Blue



Tawny



Dark Blue



Smoke Green



Strong Coral



Electric Blue



Tawny



Dark Blue



Smoke Green



Strong Coral



Electric Blue



Tawny



Dark Blue



Green



Strong Coral



Electric Blue

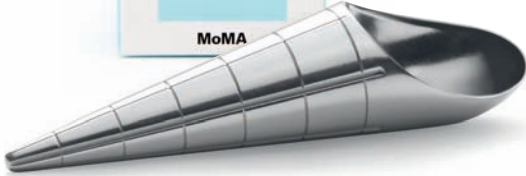


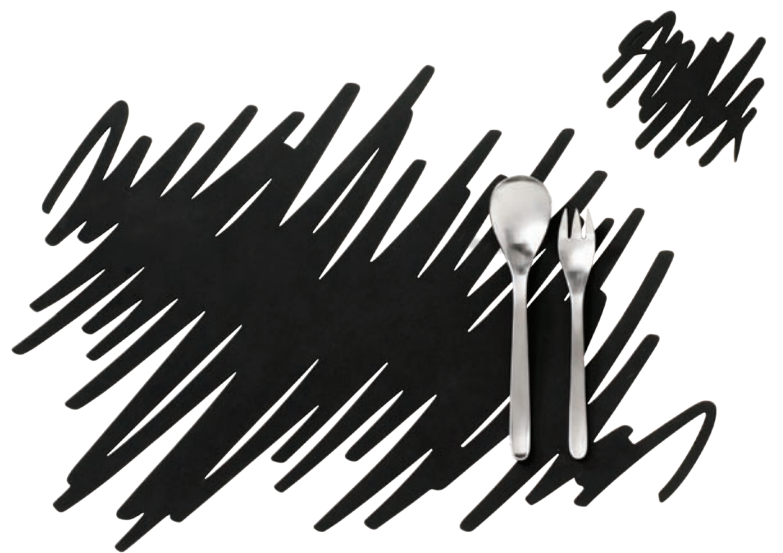
Tawny

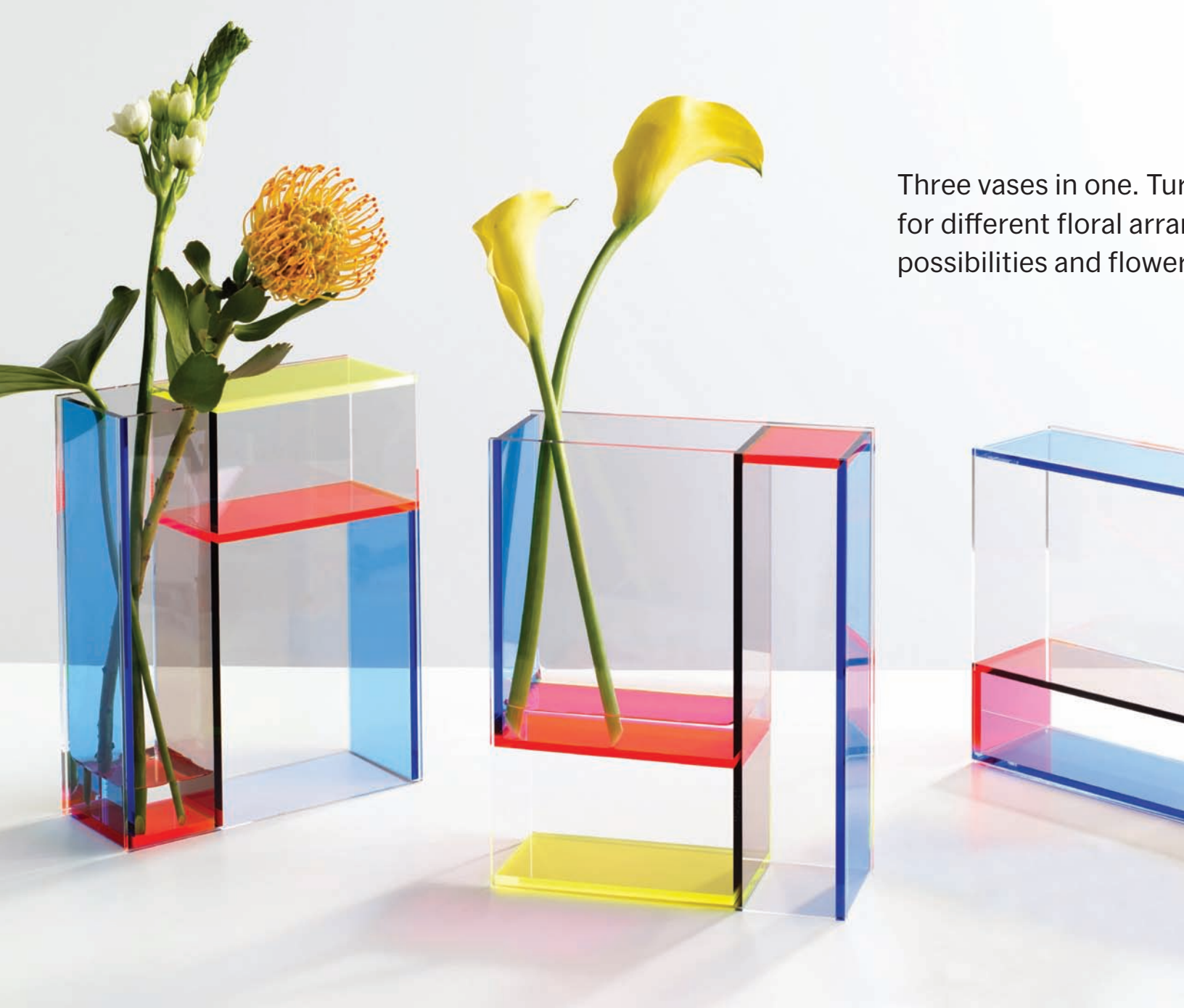


Dark Blue

Bring pops of color to your kitchen with these MoMA classics.





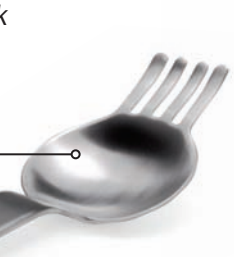


Three vases in one. Turn
for different floral arrange
possibilities and flower



*The combination spoon and fork
easily ladles soup and twists
noodles, allowing the user to
enjoy both at once.*

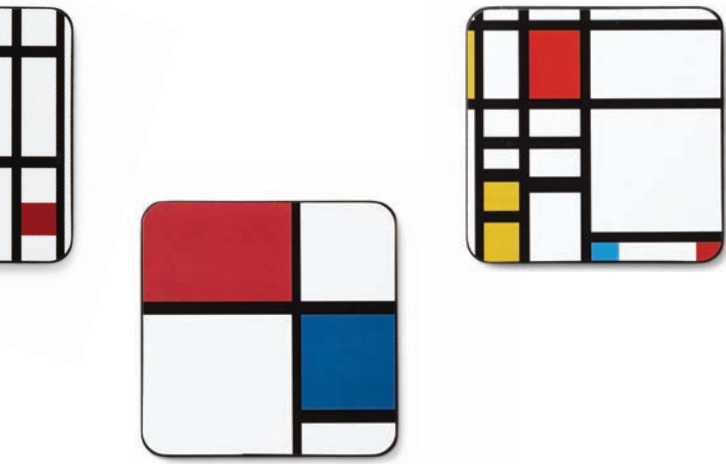
from the vase
arrangement
of sizes.





Embrace the
lines and p
celebrating





The abstract, simple geometric forms, primary colors of this collection are inspired by Piet Mondrian's work.



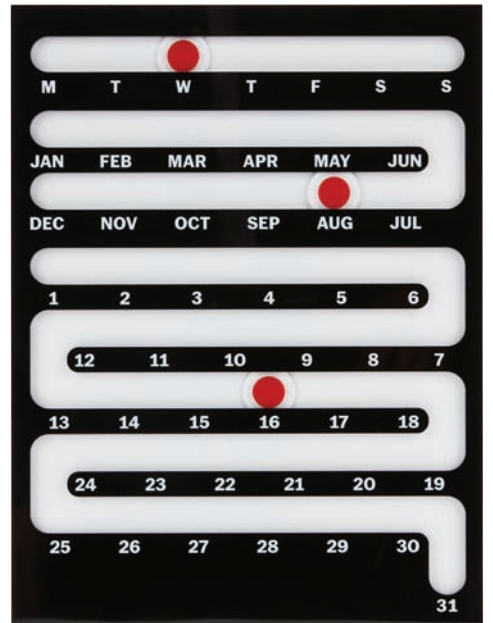
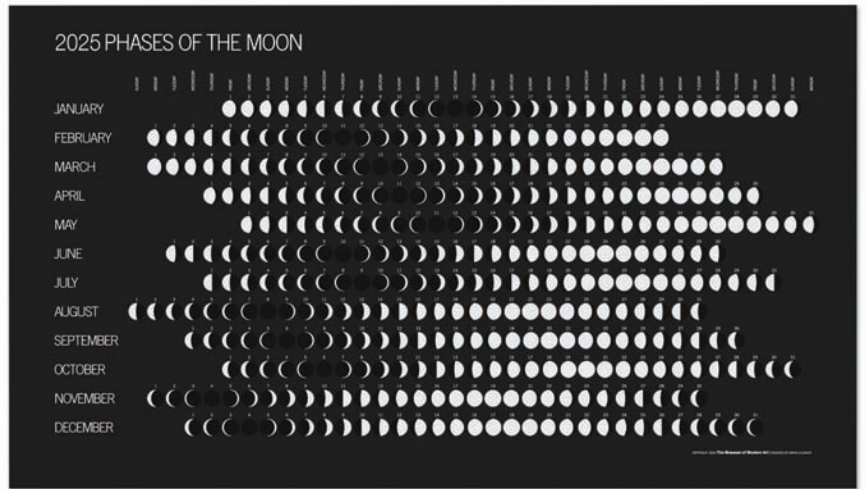
When hot liquid is poured in, the grid transforms into Mondrian-inspired design.





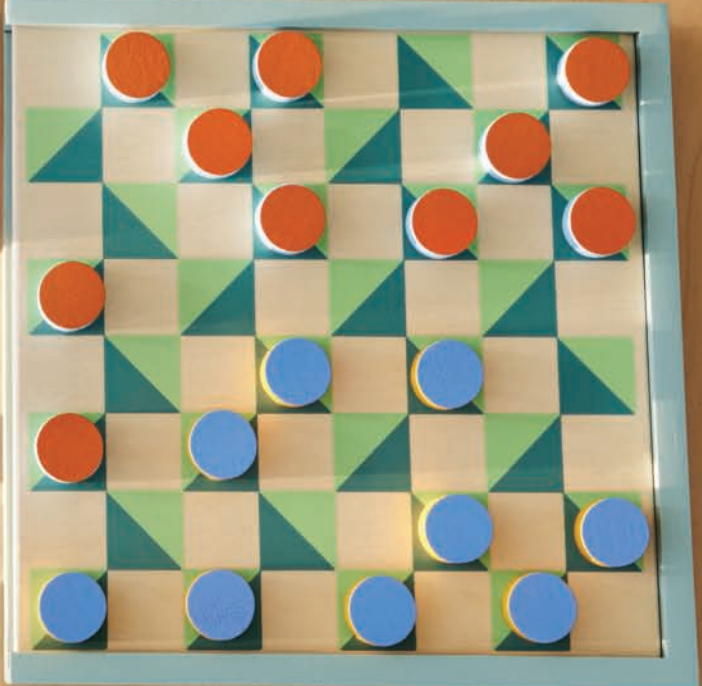
Whether updating home workspaces or spending time at the office, these forward-thinking designs help get the job done beautifully.







Challenging and inspiring,
these puzzles provide
engaging activities for
the entire family.





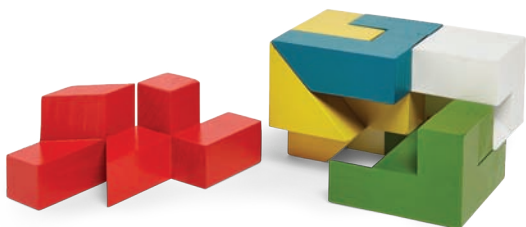
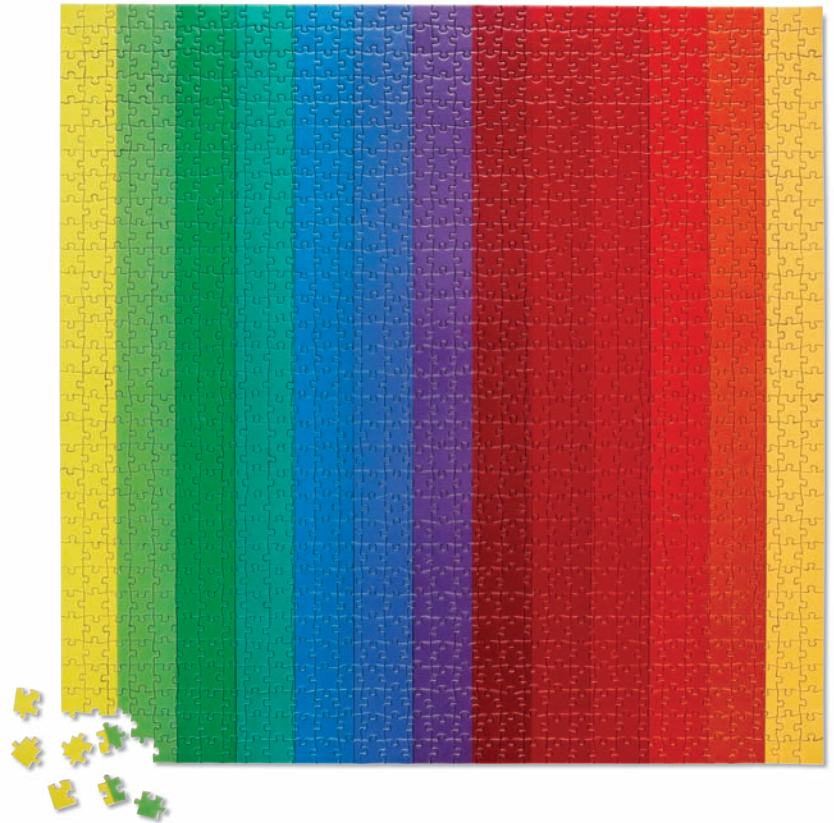
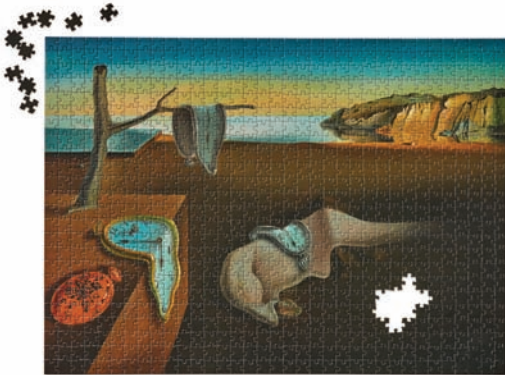
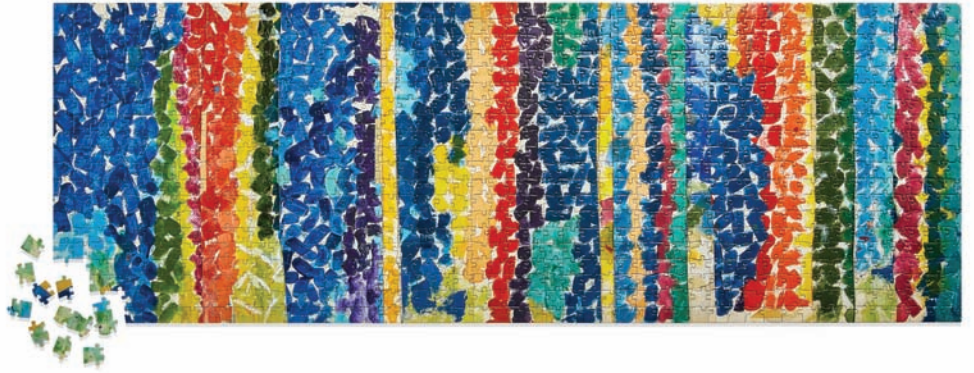


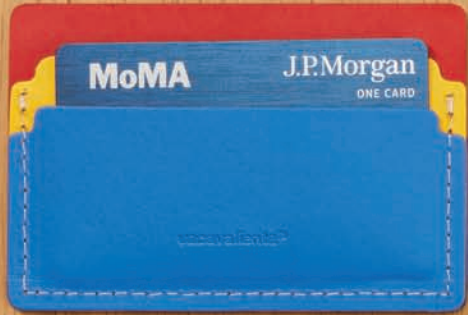
This 1,000-piece Nina Chanel Abney Jigsaw Puzzle artwork is commissioned by MoMA and is inspired by Pablo Picasso's *Girl before a Mirror* (1932).



Suggested display.



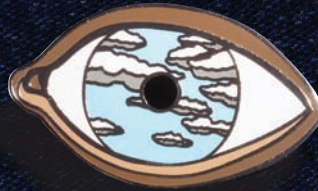
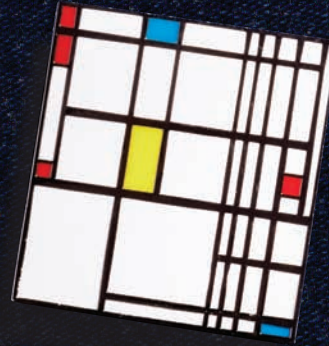


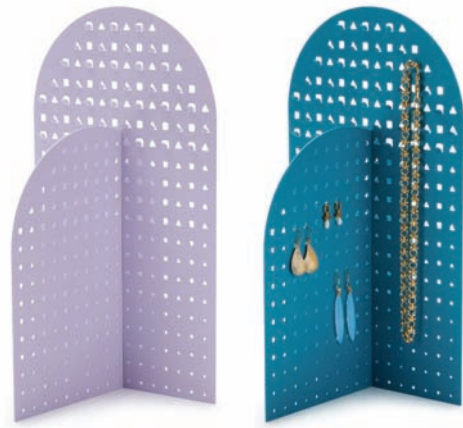


MoMA's witty umbrellas,
with their eternally cheerful
skies, are known and enjoyed
throughout the world.



Show your pride for your favorite artworks from MoMA's collection with these enamel and brass pins.





Printed with a reproduction of Faith Ringgold's *Seven Passages to a Flight* (1995), an artwork in MoMA's collection.





History & Herstory of Art

Designed by Donald Seitz in the 1990s, these products feature whimsical depictions of artists represented in MoMA's collection.





MoMA Wholesale Distributors

United States, Canada & Mexico

Sales Inquiries:
Aesthetic Movement
Tel: (718) 797 5750
order@aestheticmovement.com
www.aestheticmovement.com

Europe excluding Switzerland

MOX STUDIO
P.O. Box 126
1390 AC Abcoude
The Netherlands
Tel: +31 294 28 29 51
info@mox-studio.com
www.mox-studio.com

Switzerland

IC Design AG
Eigenstrasse 17
8008 Zürich, Switzerland
Tel: 41 043 818 58 16
info@icdesign.ch
www.icdesign.ch

Germany & Austria-

Albers Table Only
Klein AG (Klein & More)
Neumann-Reichardt-Str. 27-33,
Haus 14
22041 Hamburg, Germany
Tel: +49 40 65 68 41 0
Fax: +49 40 65 68 59 30
info@kleinundmore.de
www.kleinundmore.de

Japan

The Loft Co., Ltd.
6F Ichigaya Bldg.,
4-2-6 Kudankita, Chiyoda-ku,
Tokyo 102-0073, Japan
Tel: 03-5210-6423
Fax: 03-5210-6411
info@momastore.jp
www.momastore.jp

Australia/New Zealand

Until Pty Ltd
50 Holt St., Suite 210
Surry Hills NSW 2010
Australia
Tel: 02 9119 8700
helio@until.com.au
www.until.com.au

Poster Distribution

McGaw Graphics
6378 Route 7A
Sunderland, VT 05250
Tel: (800) 221 4813
Fax: (802) 549 5463
sales@mcgawgraphics.com
www.mcgawgraphics.com

For accounts in all other locations,
please contact MoMA Wholesale at
wholesale@moma.org.

