

dear
A L C H E M Y,™

Dear Alchemy,™

Dear Alchemy,™ is our curious and petite card line with big impact. Our inspiration is rooted in childhood memories and brought to life with twists on our favorite trends and popular puns. Die-cutting and interactive elements abound! All cards come with a mailable envelope size of 3.5" x 5".

\$6.49 sold in units of 6



Dear Alchemy,™

Petite pop-up and interactive cards.

AVAILABLE MAY

DAL057 UFO

NEW!

Pull the tab to abduct the cow and reveal a hidden message under dimensional acetate.

COPY

you are-
out of this world

0 48641 43605 5

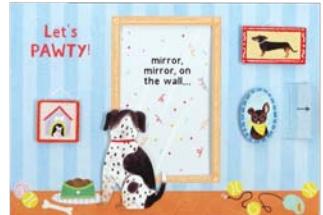
AVAILABLE MAY

DAL056 DOG MIRROR

NEW!

Bring a pup-filled party to vision with the pull of a tab.

COPY

let's pawty!-
mirror, mirror, on the wall...
today is your day, have a ball!

0 48641 43595 9

NEW!

DAL055 OLIVE JAR

Insert the acetate into the tab to display a dimensional olive jar.

COPY

celebrate!-
olive that you exist-
happy birthday

0 48641 43065 7

NEW!

DAL054 FRAMED BOUQUET

Pull the tab down to open the blooms. Display as a frame on any surface with the easel back.

COPY

blank



0 48641 43055 8

Dear Alchemy,™

Petite pop-up and interactive cards.

DAL053 WORM WISHES

NEW!
Pull the tab to let the early bird get the worm with birthday wishes.

COPY

a little birdie told me it's your birthday-worm wishes



0 48641 43045 9

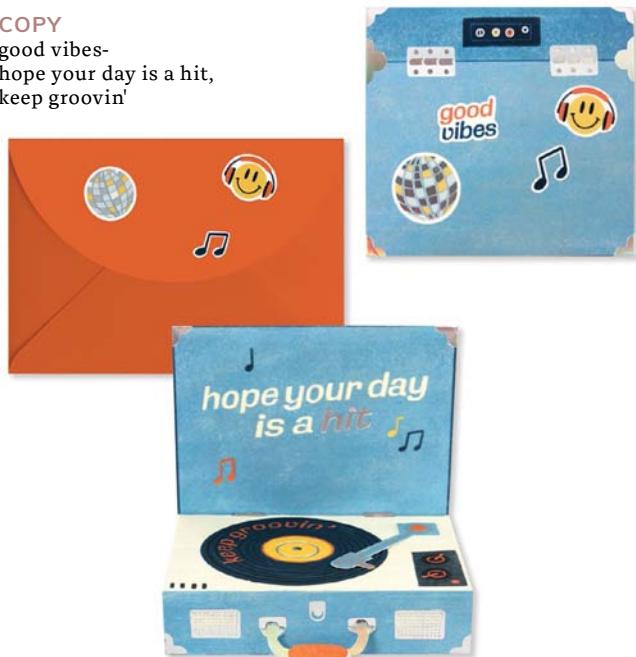


DAL052 RECORD PLAYER

Record spins on the turntable as the card opens.

COPY

good vibes-
hope your day is a hit,
keep groovin'



0 48641 40145 9



DAL051 MESSENGER PIGEON

Open the messenger bag to reveal a hidden message.

COPY

I bring good news-
poo york times: everyone
gathers to celebrate you!
cheers



0 48641 49020 0



DAL050 LAPTOP CAT

Open the laptop for a purr-fect birthday surprise.

COPY

happy birthdafghhcjjjjrrrttttt



0 48641 49010 1

Dear Alchemy,™

Petite pop-up and interactive cards.

DAL048 TEA BAG

Vellum tea bag is complete with string and filled with festive confetti.

COPY

a gift for you,
100% organic quali-tea blend,
supports healthy friendship,
stress free,
make today beau-tea-ful,
to my best-tea

2025 LOUIE
Awards Card
of the Year
Winner



0 48641 47720 1

DAL046 WALLET

Notesheet tucks inside wallet and coin flap opens.
Can hold any bills or gift card.

COPY

heartfelt note-
brightest of the bunch,
+ various other puns



0 48641 47030 1

DAL047 BUTTERFLY

TOP SELLER Butterfly takes flight as you open the card.

COPY

for you



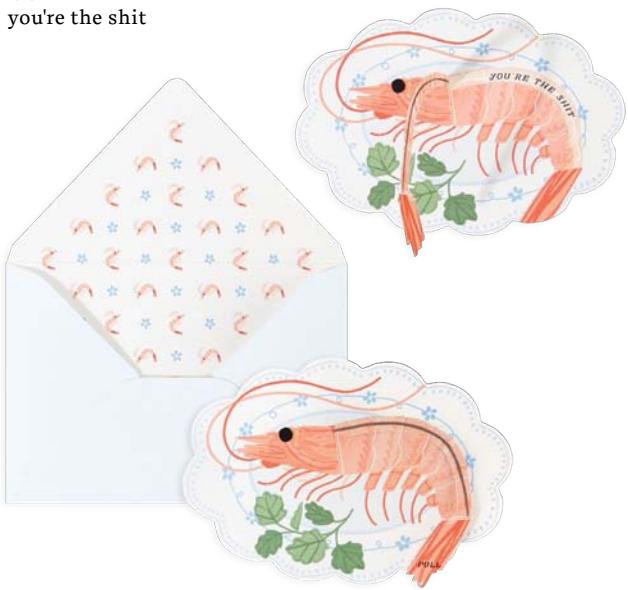
0 48641 47040 0

DAL044 SHRIMP

TOP SELLER Devein the shrimp for a shitty compliment.

COPY

you're the shit



0 48641 45250 5

Dear Alchemy,™

Petite pop-up and interactive cards.

DAL043 CAKE

Pull the cake slice to light the birthday candle.

COPY

happy birthday



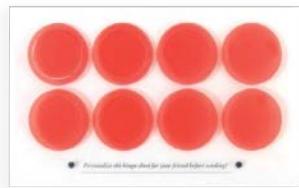
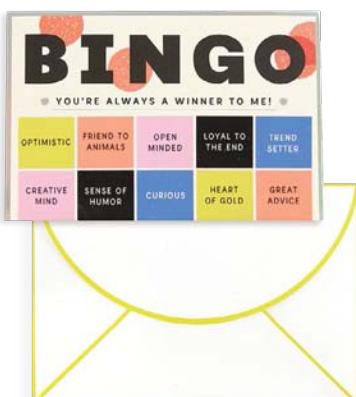
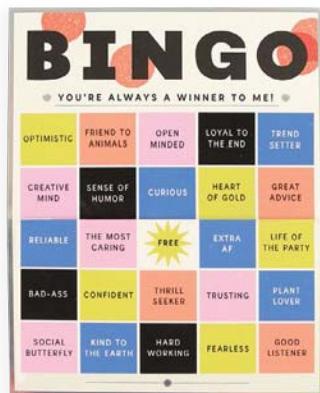
0 48641 45240 6

DAL041 BINGO

Use the included stickers to highlight your friend's greatest qualities.

COPY

bingo-
you're always a winner to me,
+ various compliments



0 48641 43230 9

DAL042 HERB BOUQUET

Unfold the tray to display a laser-cut bouquet delivered by Mary Jane.

COPY

let the good times roll



0 48641 43840 0

DAL041 BINGO

Use the included stickers to highlight your friend's greatest qualities.

COPY

bingo-
you're always a winner to me,
+ various compliments

DAL040 TOASTER

PULL UP THE TOAST TO SEND A CLINK FREE "CHEERS".

COPY

this calls for a toast-
cheers



0 48641 43220 0

Dear Alchemy,™

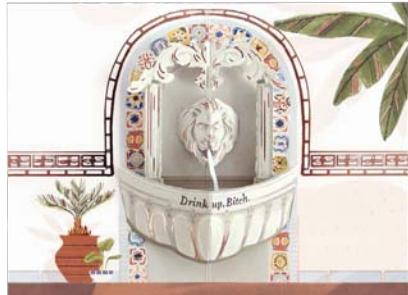
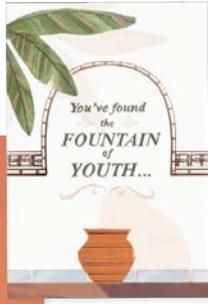
Petite pop-up and interactive cards.

DAL039 FOUNTAIN

Open the card to reveal an ornate fountain.

COPY

you've found the fountain of youth... drink up, bitch.



0 48641 42050 4

DAL036 OUIJA

Use the planchette to reveal a hidden message.

COPYsummoning good vibes-
oh yeah, cheers

0 48641 38664 0

**DAL037 TRASH**

Pull the tab for a possum surprise.

COPY

let's get trashed



0 48641 38674 9

**DAL035 MAILBOX**

Open the door to receive a special delivery.

COPYcheers-
birthday mail

0 48641 37584 2

Dear Alchemy,™

Petite pop-up and interactive cards.

DAL034 CATERPILLAR

Lift the leaf to reveal a nibbled note.

COPY

enjoy the little things-
cheers



0 48641 37574 3

DAL033 GREENERY

Open the door and be surrounded by tropical foliage.

COPY

blank



0 48641 36164 7



DAL032 GOOD NEWS

Unfold the paper and lift the flap to read a series of uplifting news articles.

COPY

positive news articles,
a weather forecast,
& a word search



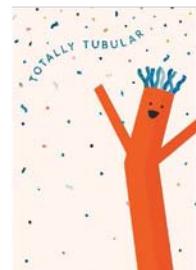
0 48641 36154 8

DAL030 TUBULAR

Pull and rotate tab to start a dance party!

COPY

totally tubular-
party on!



0 48641 35774 9

Dear Alchemy,™

Petite pop-up and interactive cards.



DAL029 WILDFLOWERS

Tuck in the tab to show off a sweet bouquet.

COPY
blank



0 4864135764 0

DAL024 JUICE BOX

Push in the sides and secure magnets together to display a 3D juice box.

COPY
you're a peach!
+ various puns



0 4864133204 3

DAL026 WHOOP-ASS

Pop open this vintage-inspired can to unleash some serious encouragement.

COPY
the original whoop ass,
now with 30% more whoop!-
you got this



0 4864133224 1

DAL023 BEERS TO YOU

Unfold a six pack that's petite in size but filled with bottled birthday cheer.

COPY
happy birthday,
beers to you!



0 4864133194 7

Dear Alchemy,™

Petite pop-up and interactive cards.



DAL021 SARDINES

Open the tin to reveal a heartfelt message.

COPY

hello, friend-
glad we're tight



0 48641 31994 5

DAL020 FLIP PHONE

Open the flip phone to read an old-school text message.

COPY

1 new message-
happy flippin' birthday



0 48641 31984 6



DAL018 MARQUEE PRIDE

Pull the tab to display a supportive message.

COPY

have a good day-
have a gay day



0 48641 39911 4



DAL017 FAIRY TALE

A classic fairytale book reveals a golden castle inside.

COPY

a tale as old as time-
just like you



0 48641 39901 5

Dear Alchemy,™

Petite pop-up and interactive cards.

DAL016 NUMBER ONE

Deliver a backhanded compliment to all of your frenemies with the pull of a tab.

COPYyou are #1-
at something (probably)

0 4 8 6 4 1 3 9 8 9 1 9

DAL014 FLORAL ENVELOPE

A laser-cut envelope containing a floral pop-up is nestled within a mailable envelope.

COPYfor you.
enjoy the little things

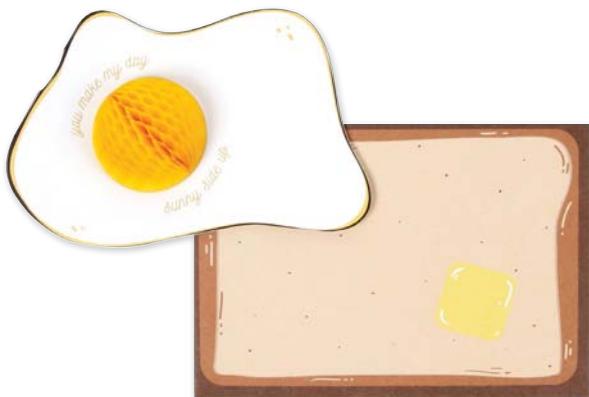
0 4 8 6 4 1 3 8 6 3 1 2

DAL009 SUNNY SIDE UP

A dimensional honeycomb yolk pops up from the egg.

COPY

you make my day sunny side up



0 4 8 6 4 1 3 6 8 4 1 7