

Dear Alchemy,™

Dear Alchemy,™ is our curious and petite card line with big impact. Our inspiration is rooted in childhood memories and brought to life with twists on our favorite trends and popular puns. Die-cutting and interactive elements abound! All cards come with a mailable envelope size of 3.5" x 5".

\$6.49 sold in units of 6



Dear Alchemy,™

Petite pop-up and interactive cards.

AVAILABLE MAY

NEW!

DAL057 UFO

Pull the tab to abduct the cow and reveal a hidden message under dimensional acetate.

COPY

you are-
out of this world



AVAILABLE MAY

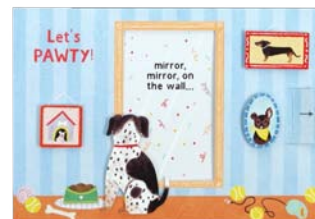
NEW!

DAL056 DOG MIRROR

Bring a pup-filled party to vision with the pull of a tab.

COPY

let's pawty!-
mirror, mirror, on the wall...
today is your day, have a ball!



NEW!

DAL055 OLIVE JAR

Insert the acetate into the tab to display a dimensional olive jar.

COPY

celebrate!-
olive that you exist-
happy birthday



NEW!

DAL054 FRAMED BOUQUET

Pull the tab down to open the blooms. Display as a frame on any surface with the easel back.

COPY

blank



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NEW!

DAL053 WORM WISHES

Pull the tab to let the early bird get the worm with birthday wishes.

COPY

a little birdie told me it's your birthday-worm wishes



DAL052 RECORD PLAYER

Record spins on the turntable as the card opens.

COPY

good vibes-
hope your day is a hit,
keep groovin'



TOP
SELLER

DAL051 MESSENGER PIGEON

Open the messenger bag to reveal a hidden message.

COPY

I bring good news-
poo york times: everyone
gathers to celebrate you!
cheers



TOP
SELLER

AWARD
WINNER

DAL050 LAPTOP CAT

Open the laptop for a purr-fect birthday surprise.

COPY

happy birthda fghhcjjjjrrrrtttt



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DAL048 TEA BAG

Vellum tea bag is complete with string and filled with festive confetti.

COPY

a gift for you,
100% organic quali-tea blend,
supports healthy friendship,
stress free,
make today beau-tea-ful,
to my best-tea

2025 LOUIE
Awards Card
of the Year
Winner



DAL047 BUTTERFLY



Butterfly takes flight as you open the card.

COPY

for you



DAL046 WALLET



Notesheet tucks inside wallet and coin flap opens. Can hold any bills or gift card.

COPY

heartfelt note-
brightest of the bunch,
+ various other puns



DAL044 SHRIMP



Devein the shrimp for a shitty compliment.

COPY

you're the shit



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DAL043 CAKE

Pull the cake slice to light the birthday candle.

COPY

happy birthday



DAL042 HERB BOUQUET

Unfold the tray to display a laser-cut bouquet delivered by Mary Jane.

COPY

let the good times roll

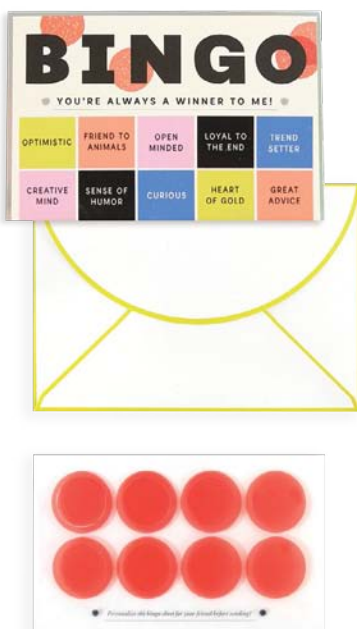
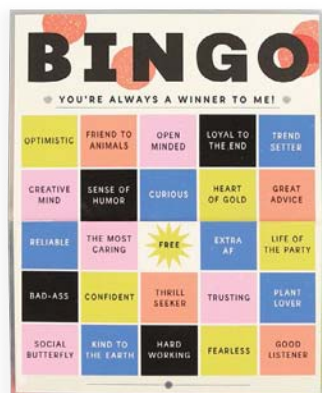


DAL041 BINGO

Use the included stickers to highlight your friend's greatest qualities.

COPY

bingo-
you're always a winner to me,
+ various compliments



DAL040 TOASTER

TOP SELLER Pull up the toast to send a clink free "cheers".

COPY

this calls for a toast-
cheers



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DAL039 FOUNTAIN

Open the card to reveal an ornate fountain.

COPY

you've found the fountain of youth...
drink up, bitch.



DAL037 TRASH

Pull the tab for a possum surprise.

COPY

let's get trashed



DAL036 OUIJA

Use the planchette to reveal a hidden message.

COPY

summoning good vibes-
oh yeah, cheers



DAL035 MAILBOX

Open the door to receive a special delivery.

COPY

cheers-
birthday mail



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DAL034 CATERPILLAR

Lift the leaf to reveal a nibbled note.

COPY
enjoy the little things-
cheers



DAL033 GREENERY

Open the door and be surrounded by tropical foliage.

COPY
blank



AWARD
WINNER

DAL032 GOOD NEWS

Unfold the paper and lift the flap to read
a series of uplifting news articles.

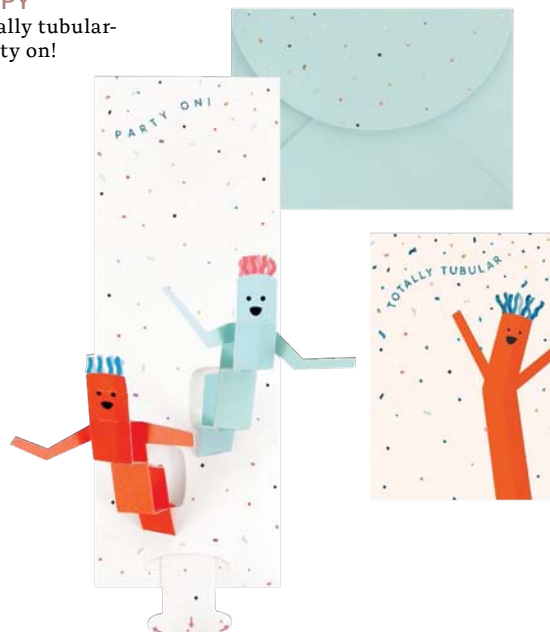
COPY
positive news articles,
a weather forecast,
& a word search



DAL030 TUBULAR

Pull and rotate tab to start a dance party!

COPY
totally tubular-
party on!



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DAL029 WILDFLOWERS

Tuck in the tab to show off a sweet bouquet.

COPY
blank



DAL026 WHOOP-ASS

Pop open this vintage-inspired can to unleash some serious encouragement.

COPY
the original whoop ass,
now with 30% more whoop!-
you got this



DAL024 JUICE BOX

Push in the sides and secure magnets together to display a 3D juice box.

COPY
you're a peach!
+ various puns



DAL023 BEERS TO YOU

Unfold a six pack that's petite in size but filled with bottled birthday cheer.

COPY
happy birthday,
beers to you!



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DAL021 SARDINES

Open the tin to reveal a heartfelt message.

COPY
hello, friend-
glad we're tight



DAL020 FLIP PHONE

Open the flip phone to read an old-school text message.

COPY
1 new message-
happy flippin' birthday



DAL018 MARQUEE PRIDE

Pull the tab to display a supportive message.

COPY
have a good day-
have a gay day



DAL017 FAIRY TALE

A classic fairytale book reveals a golden castle inside.

COPY
a tale as old as time-
just like you



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DAL016 NUMBER ONE

Deliver a backhanded compliment to all of your frenemies with the pull of a tab.

COPY

you are #1-
at something (probably)



DAL014 FLORAL ENVELOPE

A laser-cut envelope containing a floral pop-up is nestled within a mailable envelope.

COPY

for you.
enjoy the little things



DAL009 SUNNY SIDE UP

A dimensional honeycomb yolk pops up from the egg.

COPY

you make my day sunny side up

