



## PURE ALCHEMY™ CHRISTMAS

Elegant cards for the holiday season, which include the 2018 LOUIE Award "Card of the Year", Nutcracker. As with our everyday collection, our holiday cards celebrate the best in paper engineering with trend-driven designs.

R \$10.99 | sold in units of 6

PURE ALCHEMY™ CHRISTMAS

Cheeky salutations and pop-ups mixed with intricate laser-cutting.

R: \$10.99



NEW

**AL117 SNOW GLOBE**

A pair of deer pause quietly within an idyllic winter landscape.

**FRONT COPY**  
happy winter

**INSIDE COPY**  
blank

**ENVELOPE**  
warm white with scalloped edge flap

*featuring: gold foil & Pantone ink*  
*packaging: poly sleeve*  
*size: 4" x 8"*



NEW

**AL116 PEACE DOVE**

A dove bearing an olive branch soars through snowflakes and fir.

**FRONT COPY**  
peace on earth

**INSIDE COPY**  
blank

**ENVELOPE**  
warm white with scalloped edge flap

*featuring: copper foil*  
*packaging: poly jacket*  
*size: 6" x 5"*



**AL113 CHRISTMAS ROSE**

Winter blooms are nestled within sprigs of holly and pine.

**FRONT COPY**  
merry & bright

**INSIDE COPY**  
blank

**ENVELOPE**  
warm white

*featuring: gold foil, green foil, & debossing*  
*packaging: poly jacket*  
*size: 4" x 7.25"*



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### AL112 ALPINE SKI SLOPE

Merry skiers glide down tall, snowy peaks.

#### FRONT COPY

wishing you a...

#### INSIDE COPY

happy christmas

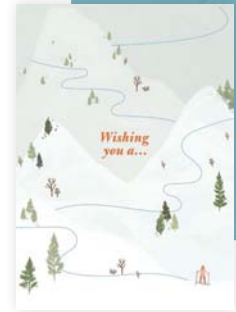
#### ENVELOPE

blue

*featuring: light blue foil*

*packaging: poly jacket*

*size: 5" x 7"*



### AL111 SLED DOGS

Winter dogs prance through the snow, pulling Santa's sleigh filled with gifts.

#### FRONT COPY

merry christmas

#### INSIDE COPY

blank

#### ENVELOPE

bright red

*featuring: gold foil & red string*

*packaging: poly jacket*

*size: 5" x 7"*



### AL110 CANDLES

A golden hoop encircles winter sprigs and tapered candles.

#### FRONT COPY

wishing you...

#### INSIDE COPY

a very merry christmas

#### ENVELOPE

red

*featuring: gold foil*

*packaging: poly jacket*

*size: 5" x 6"*



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**AL109 FESTIVE DEER**

Prancing deer are surrounded by falling snowflakes and delicate winter shrubbery.

**FRONT COPY**

blank

**INSIDE COPY**

holiday cheer

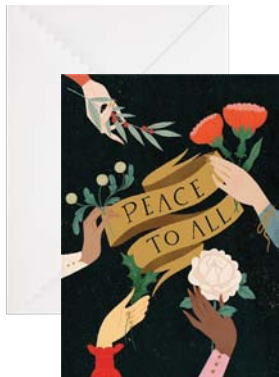
**ENVELOPE**

spruce green

*featuring: gold foil & pantone ink*

*packaging: poly jacket*

*size: 5" x 7"*



**AL102 OFFERING HAND**

Hands come together to exchange winter sprigs and warm wishes.

**FRONT COPY**

peace to all

**INSIDE COPY**

blank

**ENVELOPE**

warm white with scalloped edge flap

*featuring: gold foil*

*packaging: poly jacket*

*size: 5" x 7"*



**AL101 FESTIVE BAKERY**

Peek inside this charming boulangerie to enjoy holiday sweets.

**FRONT COPY**

warm wishes  
eat drink & be merry

**INSIDE COPY**

blank

**ENVELOPE**

warm white with scalloped edge flap

*featuring: gold foil & acetate*

*packaging: poly sleeve*

*size: 4" x 8"*



## PURE ALCHEMY™ CHRISTMAS

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### AL100 WINTER GREENHOUSE

A Christmas tree grows within an alpine greenhouse.

#### FRONT COPY

merry & bright

#### INSIDE COPY

blank

#### ENVELOPE

dark green



*featuring: matte frost blue foil*

*packaging: poly jacket*

*size: 5" x 6"*



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### AL089 WINTER FOLIAGE

A frost-touched bouquet blooms for the recipient.

#### FRONT COPY

season's greetings

#### INSIDE COPY

cheers

#### ENVELOPE

ecru



*featuring: antique gold foil*

*packaging: poly jacket*

*size: 4" x 8"*



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### AL088 COZY DWELLING

A festive room is complete with a pop-up Christmas tree and potbelly stove.

#### FRONT COPY

merry christmas

#### INSIDE COPY

blank

#### ENVELOPE

soft blush



*featuring: gold foil*

*packaging: poly jacket*

*size: 5" x 7"*



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PURE ALCHEMY™ CHRISTMAS

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**AL087 SWEATERS**

Armoire doors swing open to reveal cozy winter knits, hung with care.

**FRONT COPY**  
wishing you...

**INSIDE COPY**  
a cozy christmas

**ENVELOPE**  
sage green

*featuring: gold foil  
packaging: poly jacket  
size: 5" x 7"*



TOP PICK

**AL078 COZY ROOM**

Peek inside the door and be welcomed into a warmly-decorated home.

**FRONT COPY**  
blank

**INSIDE COPY**  
blank

**ENVELOPE**  
metallic gold

*featuring: gold foil  
packaging: poly sleeve  
size: 6" x 5"*



**AL069 WINTER CABIN**

A hygge a-frame pops up, flanked by snow-covered pine.

**FRONT COPY**  
Happy Winter

**INSIDE COPY**  
Warmest Wishes

**ENVELOPE**  
slate blue

*packaging: poly jacket  
size: 5" x 7"*



## PURE ALCHEMY™ CHRISTMAS

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### AL066 CHRISTMAS MAIL

An embossed postbox is paired with an envelope hiding a holiday message.

#### FRONT COPY

various stamps & greetings

#### INSIDE COPY

sending you holiday cheer  
merry christmas

#### ENVELOPE

red

*featuring: gold foil & embossing*

*packaging: poly jacket*

*size: 5" x 7"*



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interior envelope detail



TOP PICK



### AL031 NUTCRACKER

Laser-cut details allow the viewer to peek through the windows.

#### FRONT COPY

blank

#### INSIDE COPY

blank

#### ENVELOPE

blue with printed flap

*featuring: rose gold foil*

*packaging: poly sleeve*

*size: 8" x 4"*



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TOP PICK



LOUIE AWARDS WINNER 2018  
LOUIE AWARDS CARD OF THE YEAR 2018