



PURE ALCHEMY™ CHRISTMAS

Showcase the most elegant cards for the holiday season. As with our Everyday collection, our holiday cards celebrate the best in paper engineering with trend-driven designs. The majority of our cards are sold in a poly jacket so that customers can experience our pop-up cards easily.

sold in units of 6

Pure Alchemy™ Christmas

Holiday cards with clever pop-ups.

R: \$10.99

NEW!

AL127 HOLIDAY BAR CART

A gilded cart is laden with Christmas treats and holiday spirits.

FRONT COPY

Merry Christmas

INSIDE COPY

cheers!

ENVELOPE

dark sage green with wavy flap

*featuring: gold foil
packaging: poly jacket
size: 5" x 7"*



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NEW!

AL121 CANDY

Handfuls of brightly-illustrated Christmas sweets swirl together.

FRONT COPY

blank

INSIDE COPY

merry & sweet

ENVELOPE

warm white with wavy edge flap

*featuring: red & gold foil
packaging: poly jacket
size: 5" x 6"*



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NEW!

AL120 SKI SLOPES

Cozily-bundled skiers swish down an alpine slope.

FRONT COPY

Merry Christmas

INSIDE COPY

blank

ENVELOPE

warm white with striped flap

*featuring: gold foil
packaging: poly sleeve
size: 5" x 7"*



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AL117 SNOW GLOBE

A pair of deer pause quietly within an idyllic winter landscape.

FRONT COPY

happy winter

INSIDE COPY

blank

ENVELOPE

warm white with scalloped edge flap

featuring: gold foil & Pantone ink

packaging: poly sleeve

size: 4" x 8"



AL116 PEACE DOVE

A dove bearing an olive branch soars through snowflakes and fir.

FRONT COPY

peace on earth

INSIDE COPY

blank

ENVELOPE

warm white with scalloped edge flap

featuring: copper foil

packaging: poly jacket

size: 6" x 5"



AL113 CHRISTMAS ROSE

Winter blooms are nestled within sprigs of holly and pine.

FRONT COPY

merry & bright

INSIDE COPY

blank

ENVELOPE

warm white

featuring: gold foil, green foil,

& debossing

packaging: poly jacket

size: 4" x 7.25"



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AL112 ALPINE SKI SLOPE

Merry skiers glide down tall, snowy peaks.

FRONT COPY

wishing you a...

INSIDE COPY

happy christmas

ENVELOPE

blue

featuring: light blue foil

packaging: poly jacket

size: 5" x 7"



AL111 SLED DOGS

Winter dogs prance through the snow, pulling Santa's sleigh filled with gifts.

FRONT COPY

merry christmas

INSIDE COPY

blank

ENVELOPE

bright red

featuring: gold foil & red string

packaging: poly jacket

size: 5" x 7"



AL110 CANDLES

A golden hoop encircles winter sprigs and tapered candles.

FRONT COPY

wishing you...

INSIDE COPY

a very merry christmas

ENVELOPE

red

featuring: gold foil

packaging: poly jacket

size: 5" x 6"



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AL109 FESTIVE DEER

Prancing deer are surrounded by falling snowflakes and delicate winter shrubbery.

FRONT COPY

blank

INSIDE COPY

holiday cheer

ENVELOPE

spruce green

featuring: gold foil & Pantone ink

packaging: poly jacket

size: 5" x 7"



AL102 OFFERING HAND

Hands come together to exchange winter sprigs and warm wishes.

FRONT COPY

peace to all

INSIDE COPY

blank

ENVELOPE

warm white with scalloped edge flap

featuring: gold foil

packaging: poly jacket

size: 5" x 7"



AL101 FESTIVE BAKERY

Peek inside this charming boulangerie to enjoy holiday sweets.

FRONT COPY

warm wishes
eat drink & be merry

INSIDE COPY

blank

ENVELOPE

warm white with scalloped edge flap

featuring: gold foil & acetate

packaging: poly sleeve

size: 4" x 8"



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AL100 WINTER GREENHOUSE

A Christmas tree grows within an alpine greenhouse.

FRONT COPY

merry & bright

INSIDE COPY

blank

ENVELOPE

dark green

featuring: matte frost blue foil

packaging: poly jacket

size: 5" x 6"



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AL089 WINTER FOLIAGE

A frost-touched bouquet blooms for the recipient.

FRONT COPY

season's greetings

INSIDE COPY

cheers

ENVELOPE

ecru

featuring: antique gold foil

packaging: poly jacket

size: 4" x 8"



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AL088 COZY DWELLING

A festive room is complete with a pop-up Christmas tree and potbelly stove.

FRONT COPY

merry christmas

INSIDE COPY

blank

ENVELOPE

soft blush

featuring: gold foil

packaging: poly jacket

size: 5" x 7"



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AL087 SWEATERS

Armoire doors swing open to reveal cozy winter knits, hung with care.

FRONT COPY
wishing you...

INSIDE COPY
a cozy christmas

ENVELOPE
sage green

*featuring: gold foil
packaging: poly jacket
size: 5" x 7"*



AL078 COZY ROOM

Peek inside the door and be welcomed into a warmly-decorated home.

FRONT COPY
blank

INSIDE COPY
blank

ENVELOPE
metallic gold

*featuring: gold foil
packaging: poly sleeve
size: 6" x 5"*



AL031 NUTCRACKER

Laser-cut details allow the viewer to peek through the windows.

FRONT COPY
blank

INSIDE COPY
blank

ENVELOPE
blue with printed flap

*featuring: rose gold acetate
packaging: poly sleeve
size: 8" x 4"*



LOUIE AWARDS WINNER 2018
LOUIE AWARDS CARD OF THE YEAR 2018